

GInI® Prospective Providers Checklist

Checklist

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GInI® – the Global Innovation Institute® – operates the most comprehensive and professionally managed evidence-based innovation certification and accreditation program anywhere in the world – for both individuals and businesses.

By partnering with GInI®, you can have full assurance that everything you learn – and therefore everything you teach – reflects the latest in innovation thought leadership. This is because GInI® is fully committed to remaining the global thought leader in the field of business innovation.

Upon becoming a GInI® Authorized Provider, your firm will immediately gain recognition and credibility in the field of innovation. More importantly, affiliation with GInI® gives providers the clear advantage they need by offering them the confidence that comes only from delivering certifications backed by the world's foremost authority in business innovation.

The following series of checklists are intended to aid the prospective Provider in understanding the process for applying for and becoming a GInI® Authorized Provider, and for thereafter promoting themselves as such.

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Beginning the Application Process for Becoming a GInI® Authorized Provider.		
Consider the type of GInI® Authorized Provider you wish for your firm to be.	Visit GInI's website to learn more about each type of Provider. • Authorized Innovation Provider® – AInP®. • Authorized Training Provider® – ATP®.	<input type="checkbox"/>
Review GInI's guidebooks for each type of Provider to understand the benefits afforded to each.	Reference the following guidebooks from the GInI web site: • GInI AInP® Guidebook. • GInI ATP® Guidebook.	<input type="checkbox"/>
Decide which type of Provider best suits your firm, and which you therefore wish to register as.	If, after reviewing the GInI® web site and the Provider Guidebooks, you are still unsure, you may contact GInI directly to answer any questions and seek additional guidance. Email either: ainp@gini.org or atp@gini.org .	<input type="checkbox"/>
Complete the appropriate GInI Provider Form – AInP® or ATP® – and attach the required documentation.	Include the following items: • Fill the Authorized Provider Form. • The firm's formation papers / trade license / CoGS. • The firm's logo (in JPEG format). • A profile of the firm. • Copies of the passports of the two primary contact persons.	<input type="checkbox"/>
GInI® Application Review – by the GInI® Authorized Provider Committee.		
Await GInI's Application Review Process.	The GInI® Authorized Provider Committee will review your application and thereafter make an initial acceptance or rejection determination. In most cases this will be done within seven business days.	<input type="checkbox"/>
Provide GInI® with additional information if request.	If necessary, GInI's Authorized Provider Committee may contact you to request additional information on your form or any of its principals.	<input type="checkbox"/>

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Following Application Approval.		
If approved as an AInP – receive official notification from GInI of your firm’s approval as an AInP.	Visit GInI’s website to learn more about each type of Provider. • Authorized Innovation Provider® – AInP®. • Authorized Training Provider® – ATP®.	<input type="checkbox"/>
If approved as an ATP® – receive official notification from GInI® of your firm’s approval as an ATP®.	Reference the following guidebooks from the GInI web site: • GInI AInP® Guidebook. • GInI ATP® Guidebook.	<input type="checkbox"/>
Receive your listing in the GInI® Providers Directory.	If, after reviewing the GInI® web site and the Provider Guidebooks, you are still unsure, you may contact GInI directly to answer any questions and seek additional guidance. Email either: ainp@gini.org or atp@gini.org .	<input type="checkbox"/>
Access and update your firm’s profile on the GInI® Provider Platform.	Include the following items: • Fill the Authorized Provider Form. • The firm’s formation papers / trade license / CoGS. • The firm’s logo (in JPEG format). • A profile of the firm. • Copies of the passports of the two primary contact persons.	<input type="checkbox"/>

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Following Application Approval.		
Begin promoting your firm's affiliation with GInI® and its official designation as a GInI® Authorized Provider	<p>Your firm should undertake the following steps to begin promoting its affiliation with GInI®:</p> <ul style="list-style-type: none"> • Add the GInI® logo (AInP® or ATP®) to your firm's web site. • List the GInI® certifications on your firm's web site. • Add the GInI® Provider designation (AInP® or ATP®) to the email signatures of all of your firm's staff. 	<input type="checkbox"/>
Begin marketing and promoting your firm's delivery of the GInI® programs	Use whatever marketing platforms and tools are most appropriate to your situation and market to make your firm's customer base aware of its affiliation with GInI® and its readiness to deliver the GInI® certification and/or accreditation programs.	<input type="checkbox"/>
Use GInI's Press Release Template to issue a formal press release announcing your firm's affiliation with GInI® as an Authorized Provider.	<p>If your firm wishes to issue a formal press release announcing its affiliation with GInI® as an Authorized Provider, it may use GInI's Press Release Template for doing so. This is a standardized template. To use it, you would:</p> <ul style="list-style-type: none"> • Insert your firm's information, logo, and slogan. • Send it to your GInI® Relationship Manager for review. • Receive GInI's approval (via email) within two business days. • Thereafter publish the press release. 	<input type="checkbox"/>
Either sell an initial GInI® program to a private client or arrange to deliver a public GInI® exam preparation training course.	New Authorized Providers are encouraged to act swiftly and definitively to secure their very first opportunity to deliver a GInI® program, so that they can quickly become familiar with working with GInI® and delivering its programs to their customers	<input type="checkbox"/>



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