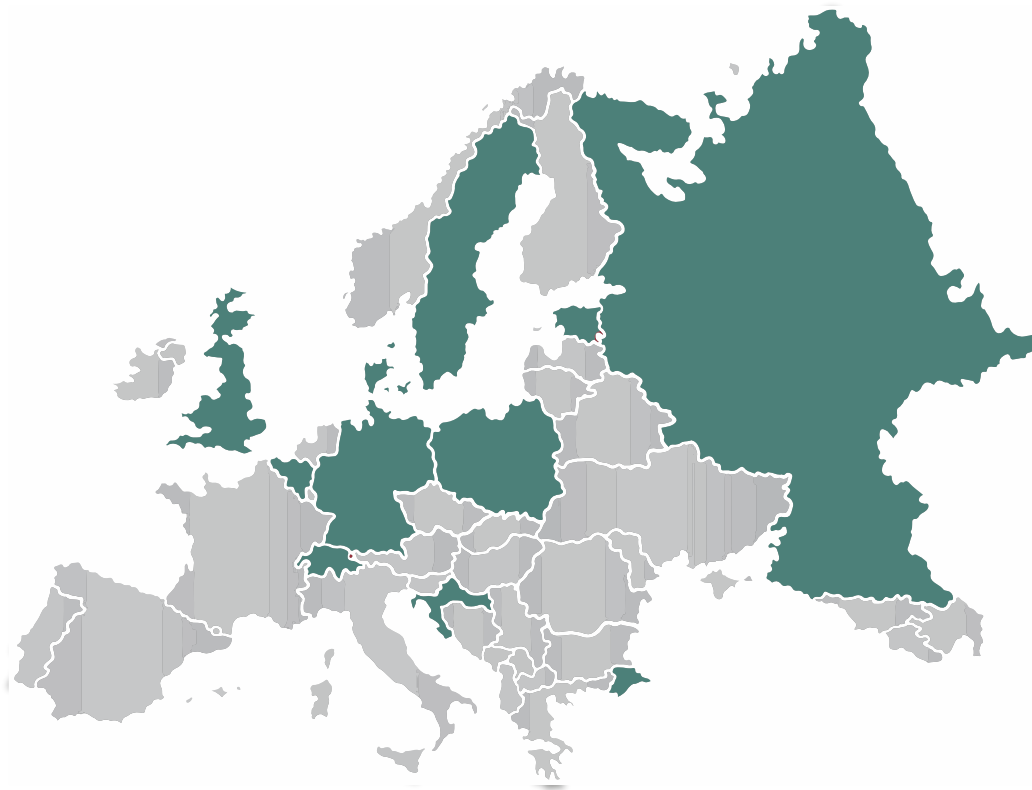




Europe Report 2023



Executive Director's Message

Over the past year, Global Innovation Institute has made numerous advances in Europe – growing further yet the profession of Innovation and Innovation Leadership in this region.

This has included such key highlights as:

Maintaining one-third of GInI's Board of Advisors from Europe.

Hosting eight world-renowned European Thought Leaders in our monthly innovation webinar series, representing such nations as the UK, Spain, Switzerland, Denmark, Austria, and Hungary.

Launching the Unleashing Genius Program by GInI's Board of Advisors – featuring key contributions from Germany and Belgium.

Partnering with several European solution providers and event producers to further promote Innovation capabilities and activities inside European industry – including such firms as HYPE Innovation and Marcus Evans.

Achieving growing recognition inside the broader European academic community of the value and significance of GInI's professional certifications.



GInI is incredibly grateful to all those who have worked alongside us to make these achievements a reality. Every day we work side-by-side to make Europe that much more innovative and impactful – with the goal of producing long-lasting and positive impacts throughout the region and beyond.

As we move forward into the future, you can rest assured that GInI and its Authorized Provider Network in the region are here to support every business, academic, and government institution – as well as every individual – who seeks to advance their innovation capabilities and have a greater and longer-lasting impact on the world.

It is our desire to see the European ecosystem organize and come together to make the region that much more innovative – so that it can have that much more of a lasting impact on future generations. We're here to support that effort and make it a reality.

Europe will find no better partner for attaining this aspiration than GInI – Global Innovation Institute. Be The Innovator!

**Anthony Mills
Executive Director - GInI**

GInI Board of Advisors



Anthony Mills

Executive Director - Global Innovation Institute



Dr. Tammy Madsen

Professor of Strategy – Santa Clara University



Elvin Turner

Executive Coach



Michael Graber

Managing Partner - Epic Pivot



Justin James Kennedy

Executive Coach



Gabor George Burt

Global Authority on Reimagining Boundaries



Rob Gonda

EVP & Chief Growth Officer – OpenExO



Bettina Von Stamm

Founder & Director
Innovation Leadership Forum



Cris Beswick

CO-Founder - Outcome



Bryan Mattimore

Co-Founder - Growth Engine



Finbar O'Hanlon

Co-Founder – APAC Innovation Institute



Saqr Eriqat

Co-Founder – Crypto Oasis



Brian Solis

Head of Global Innovation – ServiceNow



Albert Duoibes

CEO - Nuville



Greg Satell

Bestselling Author



Adam Hartung

CEO - Spark Partners



Dr. Rhonda Farrell

CEO - Global Innovation Strategies



Marc Sniukas

Senior Advisor



Steve Wells

Director of Insights – Legacy Innovation Group



Ranjan Malik

Co-Founder – Primalise



Larry Schmitt

Innovation Partner - L Marks



Stephen Shapiro

CEO - 24/7 Innovation



Teresa Spangler

CEO - PlazaBridge Group



Mike Pinder

Director - Explorer Labs



Braden Kelley

International Keynote Speaker



Holly Green

CEO - The Human Factor



Ramon Vullings

Speaker / Cross Industry Expert / IdeaDJ



GInI Europe News



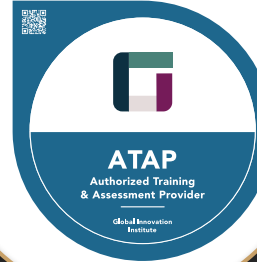
Professional
Development
International

GInI has continued to work with Professional Development Foundation of the UK to support a global graduate degree program in Innovation based on GInI's world-leading professional certifications.



GLOBAL
INNOVATION
INSTITUTE

GInI hosted monthly webinars featuring distinguished European innovation thought leaders, enhancing the knowledge of the European innovation community.



GInI onboarded numerous new Authorized Training and Assessment Providers from across several different European countries.



HYPE

GInI partnered with HYPE Innovation (Germany) to co-sponsor a global event uniting women in innovation, fostering discussions and idea-sharing for a fulfilling life in innovation.



G I N I
E X P E R T
S E R I E S

GInI's Board of Advisors introduced 'Unleashing Genius,' a 12-week on-demand innovation training program with diverse perspectives, including contributions from members in Germany and Belgium.



London
Excellence
Academy

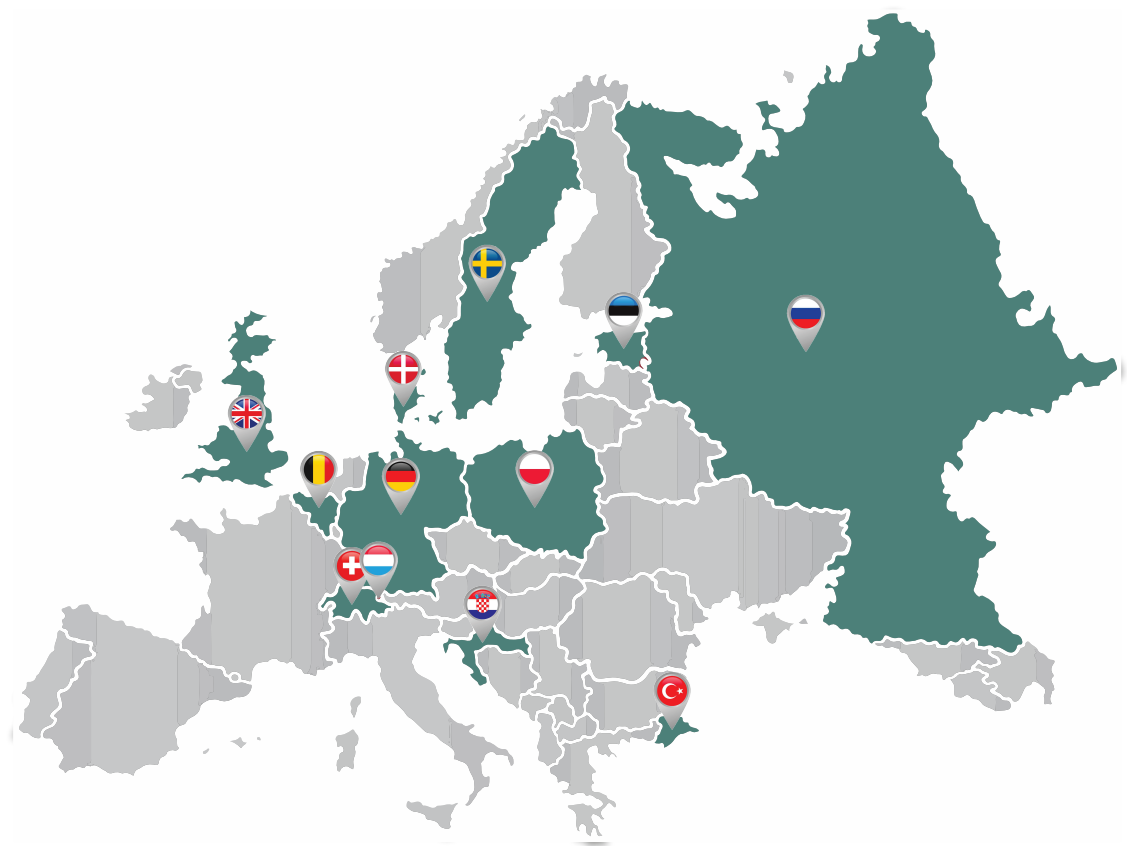
London Excellence Academy has become GInI's newest Authorized Provider in the UK, continuing its tradition of world-leading business and management training in the UK and beyond.



marcusevans

GInI partnered with Marcus Evans for the 11th Annual R&D Innovation Conference, highlighting global success stories in Applied R&D transformations.

Most Active Countries



Global Innovation Index

- | | | | | | |
|----|--|----------------|-----|--|------------|
| 1) | | Switzerland | 7) | | Luxembourg |
| 2) | | Sweden | 8) | | Belgium |
| 3) | | United Kingdom | 9) | | Turkey |
| 4) | | Germany | 10) | | Poland |
| 5) | | Denmark | 11) | | Croatia |
| 6) | | Estonia | 12) | | Russia |

GInI Most Certified People

- | | | | | | |
|----|--|----------------|-----|--|------------|
| 1) | | United Kingdom | 7) | | Estonia |
| 2) | | Switzerland | 8) | | Luxembourg |
| 3) | | Russia | 9) | | Turkey |
| 4) | | Belgium | 10) | | Denmark |
| 5) | | Sweden | 11) | | Croatia |
| 6) | | Germany | 12) | | Poland |

UK Professional Certification Holders



Certified Innovation Professional

400+



Certified Design Thinking Professional

250+



Certified Innovation Strategist

150+



Certified Chief Innovation Officer

75+



Authorized Innovation Assessor

35+

UK Business Accreditation Holders



Certified Innovative Organization

5



Accredited Innovation Lab

3



Innovation Endorsement

30

Switzerland Professional Certification Holders



Certified Innovation Professional

120+



Certified Design Thinking Professional

200+



Certified Innovation Strategist

75+



Certified Chief Innovation Officer

45+

Switzerland Business Accreditation Holders



Certified Innovative Organization

9



Accredited Innovation Lab

8



Innovation Endorsement

40

Russia Professional Certification Holders



Certified Innovation Professional

50+



Certified Design Thinking Professional

150+



Certified Innovation Strategist

200+



Certified Chief Innovation Officer

30+

Russia Business Accreditation Holders



Certified Innovative Organization

2



Accredited Innovation Lab

1



Innovation Endorsement

5

Belgium Professional Certification Holders



Certified Innovation Professional

200+



Certified Design Thinking Professional

75+



Certified Innovation Strategist

75+



Certified Chief Innovation Officer

50+



Certified Chief Innovation Officer

25+

Sweden Professional Certification Holders



Certified Innovation Professional

150+



Certified Design Thinking Professional

100+



Certified Innovation Strategist

80+



Certified Chief Innovation Officer

40+



Authorized Innovation Assessor

5+

Sweden Business Accreditation Holders



Certified Innovative Organization

18



Accredited Innovation Lab

12



Innovation Endorsement

45

Germany Professional Certification Holders



Certified Innovation Professional

110+



Certified Design Thinking Professional

120+



Certified Innovation Strategist

50+



Certified Chief Innovation Officer

30+



Authorized Innovation Assessor

5+

Germany Business Accreditation Holders



Certified Innovative Organization

2



Accredited Innovation Lab

1



Innovation Endorsement

5

Estonia Professional Certification Holders



Certified Innovation Professional

100+



Certified Design Thinking Professional

90+



Certified Innovation Strategist

50+



Certified Chief Innovation Officer

15+

Estonia Business Accreditation Holders



Certified Innovative Organization

2



Accredited Innovation Lab

1



Innovation Endorsement

5

Luxembourg Professional Certification Holders



Certified Innovation Professional

90+



Certified Design Thinking Professional

63+



Certified Innovation Strategist

55+



Certified Chief Innovation Officer

5+

Luxembourg Business Accreditation Holders



Certified Innovative Organization

18



Accredited Innovation Lab

12



Innovation Endorsement

45

Turkey Professional Certification Holders



Certified Innovation Professional
50+



Certified Design Thinking Professional
75+



Certified Innovation Strategist
25+



Certified Chief Innovation Officer
50+

Denmark Professional Certification Holders



Certified Innovation Professional

75+



Certified Design Thinking Professional

54+



Certified Innovation Strategist

49+



Certified Chief Innovation Officer

12+

Denmark Business Accreditation Holders



Certified Innovative Organization

9



Accredited Innovation Lab

8



Innovation Endorsement

40

Croatia Professional Certification Holders



Certified Innovation Professional

50+



Certified Design Thinking Professional

30+



Certified Innovation Strategist

50+



Certified Chief Innovation Officer

20+

Poland Professional Certification Holders



Certified Innovation Professional

50+



Certified Design Thinking Professional

50+



Certified Innovation Strategist

20+



Certified Chief Innovation Officer

10+