



The Americas Report 2023

Executive Director's Message

Over the past year, Global Innovation Institute has continued to make crucial and key advancements throughout the Americas – advancing yet further the profession of Innovation and Innovation Leadership throughout the region.

This has included such highlights as:

Numerous American universities and their respective business incubators joining GInI as University Corporate Members – to take advantage of GInI's globally-recognized professional certifications program.

Growing recognition by different parties throughout the United States of GInI's Accredited Business Incubator accreditation.

Growing interest within the United States in GInI's newly-launched Certified Government Innovative Organization (**CGInO**) accreditation.

Extensive growth in interest within **Brazil** and subsequent major expansion activities underway there and throughout **the Portuguese community worldwide**.

My own participation in **the 2023 Startup Summit in Florianópolis, Brazil** – an event hosting over 10,000 Startup Founders, Venture Capitalists, and other startup ecosystem players.

Launching the **Unleashing Genius Program** by GInI's Board of Advisors to great reception throughout the Americas (and beyond).

Partnering with **numerous American and Canadian solution providers** – including such names as U+, Skild, and Planbox – to further empower Innovation capabilities and activities inside industry.

Hosting **10 world-renowned American and Canadian Innovation** Thought Leaders in our monthly webinar series.

Growing recognition within **the Canadian academic community** of the value and significance of GInI's professional certifications.



GInI is incredibly grateful to all those who have worked alongside us to bring these achievements to life. Every day we strive together to make the Americas that much more of an innovative region of the world – with the aim of having lasting, positive impacts everywhere we touch.

As we move forward into the future, you can rest assured that GInI and its Authorized Providers are here to support every business, every university, every government agency, and every individual who seeks to advance their innovation capabilities and have a greater and longer-lasting impact on the world.

It is our desire to see entire ecosystems come together cooperatively to make their part of the world that much more innovative and impactful – and to have that much more of a lasting impact on future generations. We're here to support those efforts and make them a reality.

The Americas will find no better partner for achieving those aspirations than GInI – Global Innovation Institute. **Be The Innovator!**

Anthony Mills
Executive Director - GInI

GInI Board of Advisors



Anthony Mills

Executive Director - Global Innovation Institute



Dr. Tammy Madsen

Professor of Strategy – Santa Clara University



Elvin Turner

Executive Coach



Michael Graber

Managing Partner - Epic Pivot



Justin James Kennedy

Executive Coach



Gabor George Burt

Global Authority on Reimagining Boundaries



Rob Gonda

EVP & Chief Growth Officer – OpenExO



Bettina Von Stamm

Founder & Director
Innovation Leadership Forum



Cris Beswick

CO-Founder - Outcome



Bryan Mattimore

Co-Founder - Growth Engine



Finbar O'Hanlon

Co-Founder – APAC Innovation Institute



Saqr Eriqat

Co-Founder – Crypto Oasis



Brian Solis

Head of Global Innovation – ServiceNow



Albert Duoibes

CEO - Nuville



Greg Satell

Bestselling Author



Adam Hartung

CEO - Spark Partners



Dr. Rhonda Farrell

CEO - Global Innovation Strategies



Marc Sniukas

Senior Advisor



Steve Wells

Director of Insights – Legacy Innovation Group



Ranjan Malik

Co-Founder – Primalise



Larry Schmitt

Innovation Partner - L Marks



Stephen Shapiro

CEO - 24/7 Innovation



Teresa Spangler

CEO - PlazaBridge Group



Mike Pinder

Director - Explorer Labs



Braden Kelley

International Keynote Speaker



Holly Green

CEO - The Human Factor



Ramon Vullings

Speaker / Cross Industry Expert / IdeaDJ



GInI Americas News



Anthony Mills, GInI Executive Director, collaborates with Brazilian government leaders in Santa Catarina to foster global innovation progress and industry advancements.



GInI partnered with HYPE Innovation to co-sponsor its latest global event focusing on *Women in Innovation* – uniting women worldwide to inspire change via thought-provoking discussions and idea-sharing for a more fulfilling life in the world of Innovation.



GInI continued to host highly-informative monthly webinars – featuring highly-distinguished American innovation thought leaders sharing their insights so as to further grow the global innovation community's knowledge of innovation.



GInI partnered with Planbox to undertake development and publication of the 2022 Planbox *State of Corporate Innovation Report*. This report revealed several important and contemporary insights about the state of corporate innovation globally.



GInI partnered with Marcus Evans to co-sponsor its 11th Annual *Strategy & Business Driven Innovation in R&D Conference* – a global event highlighting successful product and service innovations being derived from Applied R&D transformations.



The University of Massachusetts Lowell has become a distinguished participant in GInI's University Corporate Membership program, with representation from the Massachusetts Medical Device Development Center & Biotech Incubator (M2D2).



The University of Toledo Office of Research and Sponsored Programs and the University of Toledo Business Incubator have become distinguished participants in GInI's University Corporate Membership program.



GInI's globally-esteemed Board of Advisors launched GInI's newest program – 'Unleashing Genius: Activating High Impact Innovation In Your Organization' – a 12-week on-demand video training program featuring a broad diversity of perspectives and experiences.



GGInI entered into a Business Partnership with U+ of Silicon Valley to offer U+'s Corporate Venture Building services – an all-encompassing service leveraging U+'s *Startup DNA* and *Portfolio* approaches to guide innovations through discrete stages from conceptualization to realization.



GInI entered into a Business Partnership with Skild of Los Angeles to offer Skild's Innovation Challenge[®] Service Platform – a program letting corporate leaders sponsor an unlimited number of innovation challenges globally to find out-of-the-box solutions to their new whitespace opportunities.

Most Active Countries

GInI Certified People

- 1) 🇺🇸 United States of America
- 2) 🇨🇦 Canada
- 3) 🇧🇷 Brazil



USA Professional Certification Holders



Certified Innovation Professional

1200+



Certified Design Thinking Professional

550+



Certified Innovation Strategist

700+



Certified Chief Innovation Officer

300+



Authorized Innovation Assessor

50+

USA Business Accreditation Holders



Certified Innovative Organization

18



Accredited Innovation Lab

12



Innovation Endorsement

45

Canada Professional Certification Holders



Certified Innovation Professional

650+



Certified Design Thinking Professional

300+



Certified Innovation Strategist

320+



Certified Chief Innovation Officer

130+



Authorized Innovation Assessor

40+

Canada Business Accreditation Holders



Certified Innovative Organization

9



Accredited Innovation Lab

8



Innovation Endorsement

40

Brazil Professional Certification Holders



Certified Innovation Professional

320+



Certified Design Thinking Professional

150+



Certified Innovation Strategist

200+



Certified Chief Innovation Officer

80+



Authorized Innovation Assessor

30+

Brazil Business Accreditation Holders



Certified Innovative Organization

2



Accredited Innovation Lab

1



Innovation Endorsement

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